



- CONTACT** Gerard J. Galasso
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www.gerardgalasso.com
- EDUCATION** West Chester University of Pennsylvania | May 2006
BFA Graphic Design • 3.52
- SOFTWARE** Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Bridge,
QuarkXPress, CorelDRAW, AutoCAD, Microsoft Word, Excel, PowerPoint—Mac & PC
- WORK** Union Beer Distributors | December 2008–Present
Graphics Department Manager • Brooklyn, NY
- Big Designs Inc. | November 2006–July 2008
Art Director • Point Pleasant Beach, NJ
- The Image Group | August–September 2006
Graphic Designer • Haverford, PA
- Home Source Magazine | June–July 2006
Graphic Designer • Middletown, NJ
- Johnston Duffy | January–March 2006
Intern • Philadelphia, PA
- Pink Cow Studio | September 2005–January 2006
Artist's Assistant • Downingtown, PA
- FREELANCE** Soothing Hands Therapy | Point Pleasant, NJ
Website Design, Coding, & Updates • www.soothinghandstherapy.com
- Old World Shaving Parlor | Red Bank, NJ
Website Design, Coding, & Updates • www.oldworldshavingparlor.com
- The Sand House *Nautical Boutique* | Point Pleasant Beach, NJ
Website Design, Coding, Updates, Email Blasts, & Rebranding • www.thesandhouse.com
- Barclay Woods Condominium Association | Brielle, NJ
Website Design, Coding, & Updates • www.barclaywoodsassociation.com
- The Salak Group | Hoboken, NJ
Edison Schools Monthly Newsletter • The Edzette
- Biohit Inc. | Neptune, NJ
Pharmaceutical Print Design
- Epsilon Interactive | New York, NY
Graphic Designer • Point Pleasant Beach, NJ
- COURSES** Print Design, Web Design, Publication Design, Corporate Identity,
Advertising Design, Package Design, Typography, Photography
- EXHIBITIONS** West Chester University | May 2006
Senior Exhibition • Best in Show {Graphic Design}
- West Chester University | May 2006
Senior Exhibition • AIGA T-shirt Design Fund-raiser Contest Winner
- West Chester University | March 2005
Sykes Student Union • AIGA Women's Awareness Month Poster Exhibition
- AFFILIATIONS** American Institute of Graphic Arts
West Chester University student president elect for the 2005-2006 academic year
• Held meetings, designed posters for meetings & announcements
• Visited studios, workshops, & lectures in Pennsylvania, Delaware & New York